

5 Ways That Music Propels Business Relationships:

1. Music is the ONLY universal language. It transcends all social, economic, cultural and political boundaries.
2. Most music happens through cooperation. Common impediments to working well together such as competitiveness, hidden agendas, differing styles, cynicism, and soloists disappear while making music together.
3. Active and attentive listening is essential in the workplace. Making music as a group is a powerful way to expand listening awareness and capacity. Making music is largely a right-brain activity, giving us a break from logical, linear, practical thinking. Studies show that productivity and satisfaction comes from using both sides of the brain.
4. Scientists have discovered that the act of making music creates new neural pathways, or thinking connections in the brain.
5. The left and right hemispheres of our brain process information in different ways. The learning and thinking process is enhanced when both sides of the brain participate in a balanced manner. Most people tend to process information using their dominant side (often to the detriment of their less developed side). Music exercises both side.